

USING ENERGY DEREGULATION TO CONTROL YOUR ELECTRICITY BUDGET

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ConEdison Solutions offers a variety of purchasing options to help control energy budgets even when prices are volatile.

Take advantage of deregulation incentives

Energy deregulation in Maryland and Washington DC was designed to increase energy buyers' options by separating the function of electricity distribution from that of electricity supply. Each component represents about half the typical electric bill. However, nearly all the price risk and volatility is in the supply component.

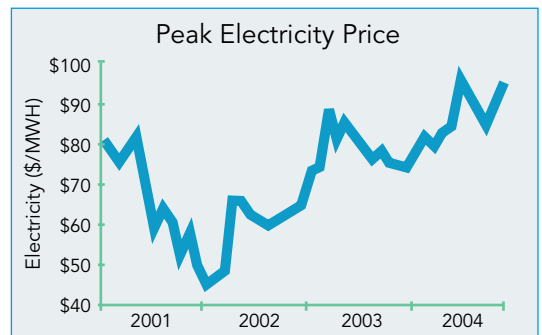
The market for electricity distributed in Maryland and Washington DC is managed by a regional transmission organization called the PJM Interconnection which operates the largest competitive wholesale electricity market in the world, supplying electricity to 12 states and the District of Columbia, from about 1,000 generating sources.

ConEdison Solutions buys contracts for power in these markets and resells it to their customers at competitive prices under a variety of pricing plans.

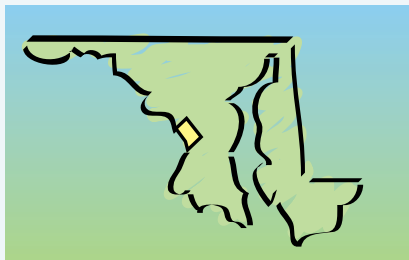
The Public Service Commissions in Maryland and Washington DC refer to the distribution companies (Conectiv Power Delivery, BGE, PEPCO, Allegheny Power) as the electricity Provider Of Last Resort (POLR). Buying electricity from these companies subjects the buyer to automatic administrative charges, as well as fluctuating market rates.

ConEdison Solutions' pricing plans put you in control

Changes in electricity prices can throw budgets into disarray. ConEdison Solutions offers electricity-buying options to help you control budgets, manage risk, and use your resources cost effectively.



ConEdison Solutions' innovative pricing programs will help you cope with electricity price increases.



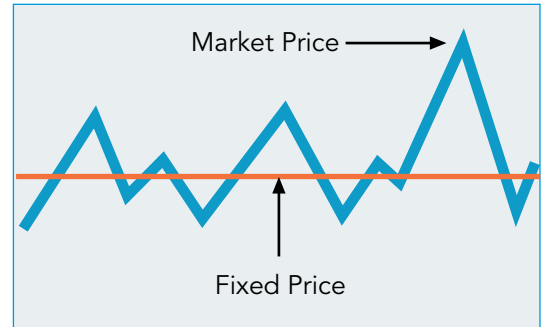
Making ConEdison Solutions your supplier of choice in the territories where electricity is distributed by Conectiv Power Delivery, BGE, PEPCO, or Allegheny Power allows you to avoid the utility administrative charge, and gives you access to innovative pricing programs.

Get help making informed energy decisions by calling ConEdison Solutions at 1-800-316-8011

Flexible energy pricing options enable you to meet your individual needs.

1. Fixed Price

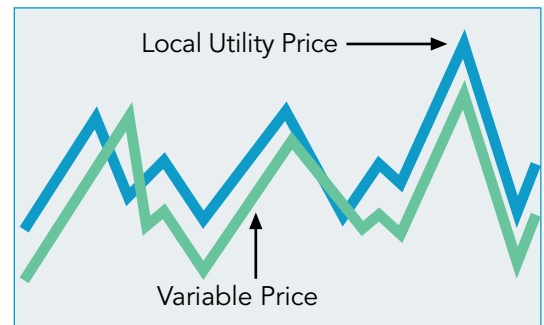
A fixed price plan is available to all customers in Maryland and Washington DC. With this plan we'll lock in a competitive price for electricity for the term of the contract, up to 24 months. This enables you to budget with confidence that 1) the price will be competitive with prevailing market prices at the time you enter into the contract and 2) sudden spikes in energy prices caused by weather, emergencies, or other disruptions will not be reflected in your costs, since your price is fixed for the term of the contract. Your bill from us will be easy to understand and predictable. This is the option for organizations that don't want to take the risk that increased energy prices will drastically affect their cost of doing business.



The Fixed Price Plan locks in a price for the term of the contract.

2. Variable Price

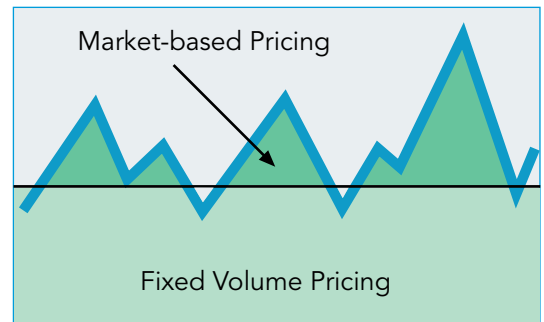
For hourly priced customers, ConEdison Solutions' variable price offer allows you to avoid the utility administrative charge. Depending on market conditions, by eliminating the administrative charge, ConEdison Solutions' variable price offer may provide you with significant savings as compared to local utility prices.



The Variable Price Plan may offer savings as compared to local utility prices.

3. Blended Price

You can design your own pricing plan, locking in some guaranteed savings, taking some market risk. You designate a portion of your total consumption (a block, measured in kilowatts) to lock in at a fixed price. The rest of the electricity you use will be billed at an amount based on the PJM market rate. You can increase the block size or convert your total usage to a fixed price program at any time.



The Blended Price Plan allows you to design your own pricing by combining aspects of the fixed and variable plans.

About ConEdison Solutions

ConEdison Solutions is a leading energy services company providing cost-effective solutions to commercial, industrial, residential, institutional, and government customers. ConEdison Solutions is a

subsidiary and registered trademark of Consolidated Edison, Inc. (NYSE: ED). More information is available at www.conedsolutions.com.

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