

USING ENERGY DEREGULATION TO REDUCE YOUR ELECTRICITY COST

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Commercial and industrial electricity buyers who pay sales tax on electricity purchased from Long Island Power Authority (LIPA) can take advantage of ConEdison Solutions Sales Tax Savings Program.

Savings guaranteed by deregulation

Energy deregulation in New York State was designed to increase energy buyers' options by separating the function of electricity distribution from that of electricity supply. Each component represents about half the typical electric bill. However, nearly all the price risk and volatility is in the supply component.

The market for electricity distributed in New York is managed by the New York Independent System Operator (NYISO), which operates a Day Ahead Market, a Real Time Market, and a market in Ancillary Services (mostly associated with the provision of reserve power).

Free cost-saving analysis

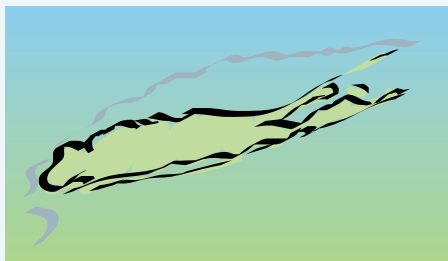
ConEdison Solutions will analyze your historical usage, load profile, rate class and applicable tariffs and make you an offer that will be less than the utility rate. While the discount varies, with the area sales tax rate of 8.75%, customer savings can be significant.

About ConEdison Solutions

ConEdison Solutions is a leading energy services company providing cost-effective solutions to commercial, industrial, residential, institutional, and government customers. ConEdison Solutions is a subsidiary and registered trademark of Consolidated Edison, Inc. (NYSE: ED). More information is available at www.conedsolutions.com.

Potential Customer Sales Tax Savings		
Annual Electric Spending (LIPA)	Annual Electricity Usage (kWh)	Potential Customer Savings
\$50,000	313,000	\$1,000
\$100,000	625,000	\$2,000
\$250,000	1,563,000	\$5,000
\$1,000,000	6,250,000	\$20,000

Typical savings from ConEdison Solutions' Sales Tax Savings Program



Making ConEdison Solutions your supplier of choice in the territories where electricity is distributed by LIPA allows you to avoid sales tax on the distribution portion of your bill.

Get help making informed energy decisions by calling ConEdison Solutions at 1-800-316-8011