



Innovative energy buying options for CONNECTICUT

USING ENERGY DEREGULATION TO CONTROL YOUR ELECTRICITY BUDGET

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ConEdison Solutions offers a variety of purchasing options to help control energy budgets even when prices are volatile.

With ConEdison *Solutions*, customers can take advantage of the benefits of electricity deregulation. ConEdison *Solutions* has extensive experience in helping our customers understand the impact of energy deregulation on their business, especially in the Northeast. ConEdison *Solutions* offers a variety of energy management and energy pricing options to help control energy budgets, even when prices are volatile.

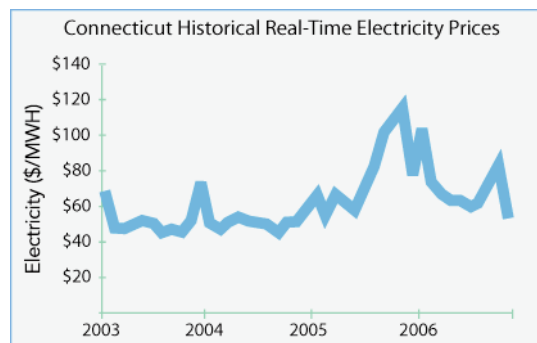
Take advantage of deregulation options

Energy deregulation in Connecticut was designed to increase energy buyers' options by separating the function of electricity distribution from that of electricity supply. Electricity supply costs represent about half of a typical electric bill. However, nearly all the risks associated with price volatility are in the supply component of the bill.

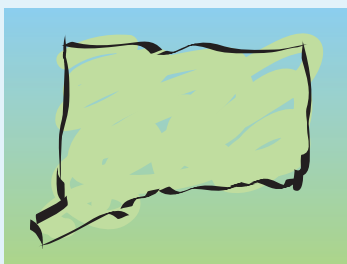
The electricity market in Connecticut is managed by the New England Independent System Operator (ISO) - the Regional Transmission Organization. ConEdison *Solutions* buys power in this market and resells it to our customers at competitive prices through a variety of pricing plans.

ConEdison Solutions' pricing plans put you in control

One reason for Connecticut's commercial and industrial utility customers to switch to an energy service company like ConEdison *Solutions* is that beginning in 2007, the local utility rates will be based on market conditions like the price of foreign oil and the availability of energy in the northeast, thus increasing price volatility and reducing price certainty. ConEdison *Solutions* offers electricity price plans that create price certainty to help you control budgets, manage risk, and use your resources cost-effectively. Our flexible energy pricing options include fixed price and variable price plans.



ConEdison *Solutions*' innovative pricing programs will help you cope with electricity price volatility anticipated in the near term.



Making ConEdison *Solutions* your supplier of choice in areas where electricity is distributed by Connecticut Light & Power or United Illuminating gives you access to the innovative pricing programs described here.

Get help making informed energy decisions by calling ConEdison Solutions at 1-800-316-8011

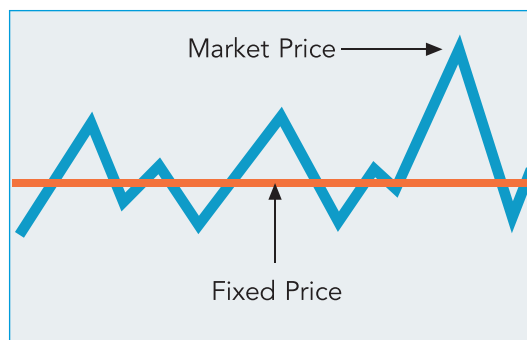


Flexible energy pricing options enable you to meet your individual needs.

1) Fixed Price Plans

A fixed price plan is available to all businesses in Connecticut. With this plan, ConEdison Solutions will lock-in a price for the supply portion of your electricity bill. This price is guaranteed throughout the length of the contract with ConEdison Solutions. Selecting a fixed price eliminates the risk of price increases and allows our customers to better plan their expenses.

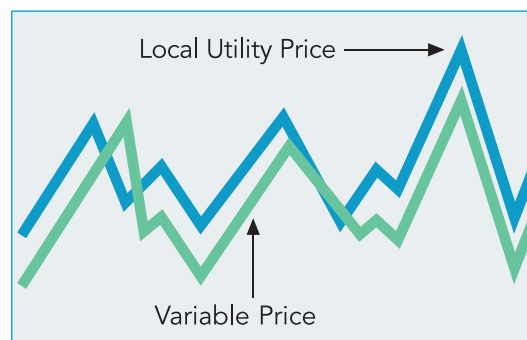
A fixed price enables customers to budget with confidence, knowing that the price will be competitive with prevailing market prices at the start of the contract, and will not change regardless of sudden spikes in energy prices caused by weather, emergencies, or other market conditions. This option is a good choice for organizations that do not want to take the risk associated with volatile energy prices that may significantly affect their cost of doing business.



The Fixed Price Plan locks in price for the term of the contract.

2) Variable Price Plans

ConEdison Solutions also offers our customers variable price plans. Our variable price floats with prevailing hourly energy prices. A variable price plan is preferred by some organizations because it enables companies comfortable with price volatility to closely track actual prices in the energy market, and is very well suited for companies that can reduce or shift energy load during high price periods. If budget certainty for energy use is not your primary concern, our variable price plan may be the best option for your business.



The Variable Price Plan may offer savings as compared to local utility prices.

About ConEdison Solutions

ConEdison Solutions is a leading energy services company providing cost-effective energy solutions to commercial, industrial, residential, institutional, and government customers. ConEdison Solutions is a subsidiary and registered trademark of Consolidated Edison, Inc. (NYSE:ED). More information is available at www.conedsolutions.com.

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