

## Lead the way to a cleaner, healthier environment with Wind Power from ConEdison Solutions.

Wind Power is a form of clean, renewable energy generated from wind turbines that capture and convert wind to electricity. Wind Power is an emission-free alternative to standard power.

ConEdison Solutions' Wind Power is 100% clean, environmentally friendly electricity. Wind Power is certified by "Green-e," the nation's leading independent certification program for renewable energy.

### Purchasing Options

As a ConEdison Solutions business customer, you have the option to purchase two types of Wind Power:

**Regional Wind** – Produced from wind farms in your geographic region. Regional Wind is typically more expensive than National Wind, but a regional purchase contributes to your local economy and supports local jobs by driving development of wind energy in your area.

**National Wind** – Produced from wind farms throughout the nation, often in areas where land and development costs are more affordable for wind power production.

Both Regional and National Wind options are reliable, use no fuel, emit no greenhouse gases, and do not contribute to acid rain.

**ConEdison Solutions' Wind Power can be purchased for all or any portion of your energy portfolio.**

When you purchase ConEdison Solutions' Wind Power, you still receive energy the same way you always have—delivered by your utility, with no change to reliability.

### Why Choose Wind?

Wind Power is more than just good citizenship; it's a sales, advertising, and public relations tool that can differentiate your company.

- Turn energy cost into an asset
- "Greening" your company adds value and builds consumer awareness
- Satisfy investor demands for sustainability and corporate social responsibility
- Earn LEED credit

### Why ConEdison Solutions?

- Licensed and experienced supplier
- Trusted and selected by many Fortune 500 companies
- Supports sustainable energy objectives
- Green-e certified Wind 
- Offers Regional and National Wind products
- Provides Wind Power for 1% to 100% of total electric purchase

## What your organization can accomplish by switching to Wind Power

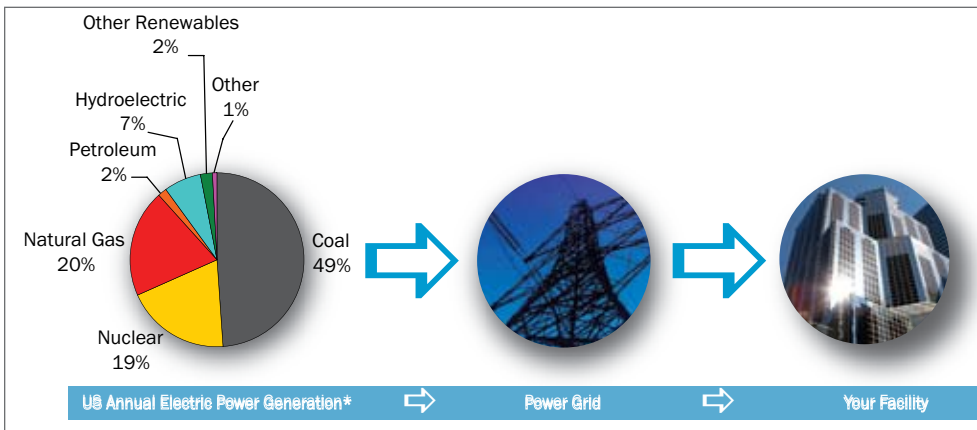
		Effect of switching to 25% National Wind Power			
Size of facility	Typical annual electricity consumption	Carbon dioxide (CO <sub>2</sub> ) displaced from atmosphere (in metric tons)	Equivalent miles not driven	Number of acres of trees it would take to eliminate equivalent carbon dioxide (CO <sub>2</sub> )	Other benefits: Create jobs; Reduce dependence on fossil fuels; Reduce acid rain
Small	200,000 kWh	31	77,000	27	✓
Medium	1,000,000 kWh	155	388,000	139	✓
Large	8,000,000 kWh	1,235	3,105,000	1,110	✓

Note: Environmental benefit estimates are based on national averages from the Environmental Protection Agency's eGRID version 2.1. Regional benefits may vary.



## How it Works

Wind activates the turbines and causes the windmill to rotate, generating electricity. The electricity is transferred to the power grid, which in turn provides electricity to homes and buildings. Although the electricity does not go directly from the windmill to your facility, your Wind Power purchase contributes additional pollution-free electricity to the grid, displacing power that would have otherwise been produced from traditional sources.



\*Data from the Energy Information Administration <http://www.eia.doe.gov/cneaf/electricity/epa/figes1.html>

The chart above shows the approximate U.S. electric generation percentages for each of the major energy sources. Your Wind Power purchase contributes to the renewable piece of the pie, increasing the ratio of renewable energy as compared to other energy sources. As the percentage of Wind Power purchased increases, the amount of carbon dioxide emitted into the atmosphere decreases.

**Switching to Wind Power makes a positive statement about your organization and its values. Many people prefer doing business with socially and environmentally responsible organizations.**

## About ConEdison Solutions

ConEdison Solutions, a leading energy services company, offers competitive power supply and cost-effective energy solutions for commercial, industrial, residential, governmental, and institutional customers. ConEdison Solutions is a subsidiary and registered trademark of Consolidated Edison, Inc. (NYSE:ED), one of the largest and longest operating investor-owned companies.

### We Can Help

- Evaluate your energy supply options and apply any energy savings to a Wind Power purchase.
- Assess how much you need to purchase to become eligible to use the Green-e logo and/or join the EPA's Green Power Partnership program.

### Did You Know

- U.S. Wind Power reduces CO<sub>2</sub> emissions by approximately 28 million tons each year\*
- A single 1.5 MW wind turbine offsets 13 tons of sulfur dioxide and 6 tons of nitrogen dioxide emissions each year\*
- Wind Power supports about 45,000 U.S. jobs\*
- Contributing to the environment can improve your employees' feelings toward your company  
\* [www.windenergyworks.org](http://www.windenergyworks.org)

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