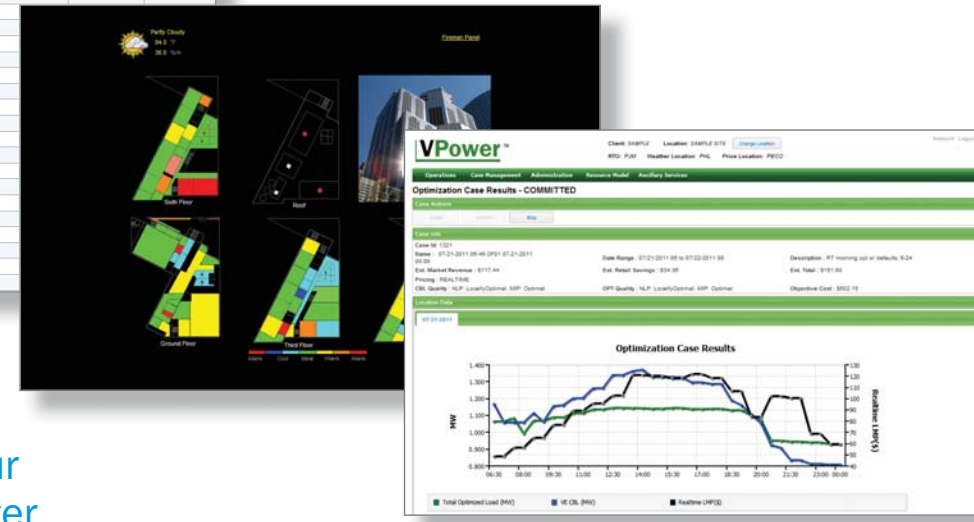


Period Ending @	Hourly Demand Response (MW)	Demand Response (\$/hr)	Demand Response Value (\$)	Total Generation (\$/hr)	Total Optimized Load (\$/hr)	VE CBL (MW)	RealTime L(\$/hr)
06:30	0.005	0.103	0.515	0.000	1.064	1.107	43.00
07:00	0.051	0.000	0.000	0.000	1.064	1.000	49.00
07:30	0.000	0.000	0.000	0.000	1.084	1.058	50.49
08:00	0.033	0.007	0.87	0.000	0.992	1.008	50.49
08:30	0.000	0.044	0.77	0.000			
09:00	0.022	0.000	0.000	0.000			
09:30	0.000	0.006	1.52	0.000			
10:00	0.069	0.072	1.60	0.000			
10:30	0.000	0.087	2.57	0.000			
11:00	0.088	0.090	2.65	0.000			
11:30	0.000	0.124	4.07	0.000			
12:00	0.125	0.127	4.13	0.000			
12:30	0.000	0.184	7.03	0.000			
13:00	0.184	0.184	7.03	0.000			
13:30	0.000	0.219	9.91	0.000			
14:00	0.223	0.227	10.31	0.000			
14:30	0.000	0.189	8.50	0.000			
15:00	0.189	0.188	8.46	0.000			
15:30	0.000	0.185	8.59	0.000			
16:00	0.183	0.181	7.93	0.000			
16:30	0.000	0.169	7.28	0.000			
17:00	0.158	0.158	7.23	0.000			



VPower™ – Make Your Building Work Smarter

VPower™, a key component of Virtual Generation, is a proprietary, cutting-edge software solution that monitors multiple energy assets and identifies maximum revenue generation and cost savings opportunities.

VPower™ allows customers to dynamically shift and balance energy load, integrate advanced energy technologies, and convert existing energy investments into new revenue streams. The system incorporates centralized load forecast, day-ahead and real-time market pricing, weather data, and energy asset behavior algorithms to optimize load and energy storage in response to wholesale market prices.

The VPower™ software interfaces with your building management system, so that when energy selling opportunities arise, we notify you to make adjustments to your equipment or we can make them on your behalf. Either way you will be informed of the revenue-generating opportunity.

No Out-of-Pocket Cost

There is no cost to you for the development and implementation of the VPower™ software system. The costs for managing your participation in both Demand Response and Virtual Generation Services is recovered through revenue generated by the program.

VPower™ Features Include:

Load Forecasting	Forecasts load and generation up to ten days in advance, down to the last real-time interval.
Generation Forecasting	Forecasts renewable generation, analyzing resources to be integrated and to be combined with other resources to maximize their value to the grid.
Price Forecasting	Integrates day-ahead and real-time prices into a customer's dispatch schedule to assure economic value.
Unit Commitment	Sets customer system constraints such as load control limitations, generation and purchase requirements.
Resource Optimization	Supports predicted and dynamic optimization and operation of a customer's distributed resources and curtailable load.
Measuring, Validation & Reporting	Provides ongoing measurement, validation and reporting of load curtailments.

Change the way you think about energy.

Manage the energy you use, sell the energy you don't.

ConEdison Solutions is empowering our customers with the programs and tools – such as Demand Response and Virtual Generation – to control electricity budgets, reduce energy use, and capitalize on energy assets.

ConEdison Solutions is committed to energy innovation while protecting natural resources. To that end, we ensure that our energy services provide the benefits of economic value, and environmental stewardship.

Take the first step toward increasing the value of your energy assets while reducing your energy costs and your carbon footprint.

Contact one of our experts at (855) 582-6633.

Or, for more information, visit www.conedisonsolutions.com/energyoptimization



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Fax 1-914-448-0057

www.conedisonsolutions.com

APPROVALS & ACCREDITATIONS

Accredited Energy Service Provider (ESP) under National Association of Energy Service Companies' (NAESCO) rigorous examination and verification of core competencies and business practices.

Certified by the US Green Building Council for LEED assessment.

Approved provider of Energy Services for the Department of Energy (DOE) and Department of Defense (DOD) Energy Service Performance Contracting programs.

Approved contractor for the US Postal Service Shared Energy Savings program.

Approved ENERGY STAR® service and product provider.

REGIONAL OFFICES

Bloomington, Minnesota
Burlington, Massachusetts
Cherry Hill, New Jersey
Chicago, Illinois
Duncanville, Texas
Falls Church, Virginia
Houston, Texas
Nashville, Tennessee
Overland Park, Kansas
Tampa, Florida



Reinventing Energy

Energy Optimization Services

Maximize the value of your energy assets with Demand Response & Virtual Generation



FSC Logo here.

If no logo for FSC, move CES Logo Ntnl Hqtrs and Regional Offices down about 1/2 inch, so that CES logo bottom aligns with the red keyline

ConEdison Solutions' Energy Optimization Services – The Next Generation in Energy Performance Management

Leverage your participation in energy markets by combining energy optimization with economic opportunity.

Energy Optimization Services leverage your current participation in the energy markets by combining energy optimization strategies with economic opportunity. Our Energy Optimization services include Demand Response Services and Virtual Generation Services.

Virtual Generation Services is an exclusive service of ConEdison Solutions that magnifies the benefits of demand response programs by enabling customers to take advantage of economic opportunities in the day-ahead, real-time, ancillary, spinning reserve, and capacity markets throughout the year. The best part is that these services are provided turnkey – ConEdison Solutions manages the entire process for our customers!

Demand Response → Load Reduced = Capacity Payment

Virtual Generation → Unused Energy Sold = Revenue Created

Program Benefits

- Generate revenue from the sale of unused energy back into the grid;
- Reduce energy consumption and associated costs year round;
- Full service turnkey implementation and on-going energy management services;
- No out of pocket cost to customer for systems set up and on-going program management.

Demand Response – Make Peak Periods Pay Off

Demand Response Services offer customers the opportunity to participate in Independent System Operator (ISO)/Retail Transmission Organization (RTO) sponsored programs and earn money by committing to reduce load at times of electricity grid emergencies or high prices – *typically in the summer months*. Participants are paid a capacity payment on the basis of their commitment. The ConEdison Solutions team is experienced at navigating the requirements of each ISO/RTO including NYISO, ISO-NE, PJM and ERCOT.

ConEdison Solutions manages the entire process for you start to finish. We evaluate your facility and work with you to establish your level of energy reduction commitment. We notify you of a demand response event, and schedule, monitor, and verify your participation.

Virtual Generation – Expand your Earning Opportunities 300%

Virtual Generation takes demand response to a new level by expanding the earnings potential three-fold.

Virtual Generation works like demand response, however you participate when market prices are high – *throughout the year*. At such times, ConEdison Solutions sells your unused energy into the electricity grid for a profit. You benefit not only from the energy you saved by reducing your load but you will also profit from the sale of your unused energy into the market. The cornerstone of Virtual Generation is VPower™, a powerful software solution. Virtual Generation – and VPower™ software integration – are turnkey. (Read more about VPower™ on the back panel of this brochure.)

ConEdison Solutions monitors the market, identifies and communicates the opportunities, implements the changes to your energy systems, and sells your energy reduction back into the market.



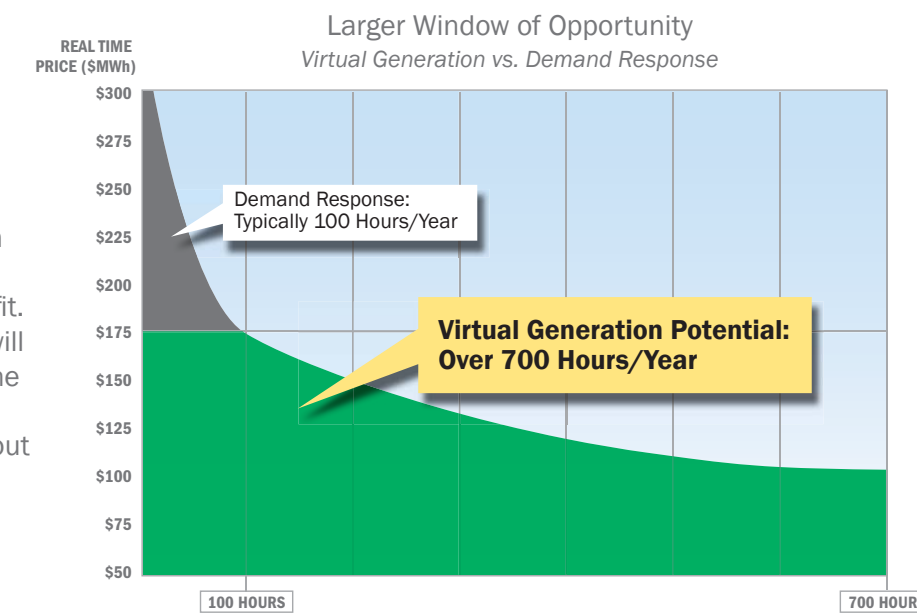
Unmatched experience, reliability, and integrity in the energy industry.



ConEdison Solutions, a leading energy services company, provides competitive power supply, renewable energy, and cost-effective energy efficiency services for commercial, industrial, residential, and government customers.

ConEdison Solutions has extensive experience in designing and installing energy efficiency projects and on-site generation including cogeneration and renewables. Customers include the U.S. Department of Energy, U.S. Department of Defense, U.S. Postal Service, and many states, cities, schools, and universities.

We are one of the largest competitive retail electricity suppliers in the United States (as reported by independent consulting firm KEMA), and supply electricity in 13 states and the District of Columbia.



Implementation Process

- 1 Preliminary Assessment**
We estimate the level of revenue and energy savings you can expect to earn.
- 2 Site Audit**
We perform a site walk-through and energy systems analysis to further refine the economic opportunity available to your business.
- 3 Proposal**
We present site audit results, contract terms and conditions, available resources and savings potential.
- 4 Project Plan**
We suggest potential system modifications for participation, establish system installation requirements, and on-going interface and operating processes.
- 5 Service Rollout**
Communications are established between VPower™ and your systems. Systems are tested and commissioned.
- 6 ISO/RTO Enrollment Operations**
We prepare application to ISO/RTO on your behalf and commit to resource contribution.
- 7 Reporting & Payment**
We notify you of on-going ISO/RTO events and economic opportunities. You establish and confirm your commitment level.
- 8 ConEdison Solutions provides you with a monthly report that includes a statement of your activity and revenue.**

